

*'Tis the
Season*



THE SOFTWARE GIFTS THAT KEEP ON GIVING

Holiday GIFT GUIDE

The ultimate list of Zywave solutions designed to help your organization become more efficient, effective and growth-minded.

These solutions are sure to put a smile on your face for all of 2021 and beyond!

Contact us at **855.454.6100**
or visit zywave.com to learn more!

The Best in InsurTech

THE HOLIDAY SEASON'S TOP MUST-HAVE INSURANCE SOLUTIONS

A FEW OF OUR
Favorite
THINGS

1

LEAD GENERATION

What do you get the producer who has everything? **More leads!** With lead generation solutions from Zywave, you'll be in the holiday spirit all year round with specific insurance profile insights that can drive your prospecting strategy and empower you to accelerate growth.



2

EMAIL MARKETING AUTOMATION

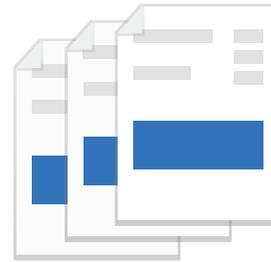
Identifying leads is one thing, but engaging them with tailored, timely communications is another. With **email marketing automation**, you don't have to worry about making lists and checking them twice; instead, use dynamic lists to ensure your messages target the right people at the right time.



3

QUOTING & PROPOSALS (CPQ)

Everyone loves a good deal around the holidays and with the **Quoting and Proposals (CPQ)** solutions from Zywave, you not only ensure that you get instant and accurate pricing from carriers, you can also easily compare and analyze the quotes to make sure you're providing the best plans for your clients.



4

CONTENT MANAGEMENT SYSTEM (CMS)

Have you ever wrapped a gift only to forget what was inside the box and who it's for? Keeping track and organizing your holiday gifts is like content management. With **Zywave's CMS**, you can easily add content you've created, resources from a third-party or carrier, or everything in between. Easily manage and organize it within Zywave's platform.

5

INDUSTRY-BEST CONTENT LIBRARY

One of the best parts about the holidays is the spirit of giving that fills every person. A great thing to give your organization and your clients is the gift of **high-quality, trusted content**. With videos, guides, checklists and more, there is a solution for every HR, wellness, employee benefits and compliance concern.

6

CLIENT PORTAL

Time is a valuable resource during the holidays and year round. Providing a **Client Portal** to your clients where they can access HR, benefits, safety, risk management and compliance content around the clock helps them find their answers faster and puts more time back in your day. "Wrap" your client portal with your logo and colors to continually showcase your value.

7

LEARNING MANAGEMENT SYSTEM (LMS)

The gift of learning and safety is a gift that keeps on giving throughout the whole year. Promote compliance to your clients by offering them an **innovative LMS** where they can assign their employees sexual-harassment prevention training or workplace safety courses to help keep them safe and compliant all year long.